

## WISCONSIN AREA CAMERA CLUBS ORGANIZATION

### May 2, 2015 Meeting Minutes

The meeting was called to order on May 2<sup>nd</sup>, 2015, at 9:10 am at the Waukesha State Bank in Oconomowoc.

#### President's Report – Ken Warning

- Gerry Emmerich made a motion to approve the minutes from the February 7 meeting. Richard Knisbeck seconded the motion. The motion was approved.

#### Vice president's Report - Larry Janssen (not present)

#### Secretary's Report – Diane Jaeger (not present - Paul Moertl filled in for Diane)

#### Treasurer's Report – Dick Knisbeck

- Total balance all accounts - \$10, 242.76. Gerry Emmerich made a motion to approve the report, Jerry Clish seconded. Approved.
- **Treasurer's report is attached.**

#### Executive Committee – Ken Warning

- Committee did not meet.

#### Competition Committee – Mary Dumont

- The next WACCO Competition will be held at Waukesha State Bank in Oconomowoc, hosted by the Riveredge Photographers Anonymous Club, and the Retzer Nature Center Camera Club.
- The May 2<sup>nd</sup> competition was held at the Waukesha State Bank in Oconomowoc.
- There were 40 entrants entering 537 images – 376 projected entries and 161 prints. The B&W large prints in nature and open categories did not meet the minimum number of prints and were not judged.
- It was suggested that prints be of the following categories – 1) Color large and small: open and nature 2) B&W large and small: open only. Gerry called to question for the motion to approve new categories for prints by Mary, seconded by Gerry Emmerich. Approved.
- Mary said that there was a complaint about mounting of prints being too expensive. Competition committee will discuss at the next meeting.
- **Competition Committee Report is attached.**

#### Wisconsin Print Circuit – Phil Unterholzer

- Phil has the results and will give a report at the next meeting.
- Competition committee will also meet with Phil to prepare guidelines for the Wisconsin Circuit.
- The Wisconsin Print Circuit will be moved to the Competition Committee,

#### Program Committee – Jeff Klug (report attached)

- Adam Jones was sold out by March 2<sup>nd</sup>.
- Possibilities for the next program were Mike Moats with a \$1000 fee plus expenses. A lecture will be held on Saturday March 5<sup>th</sup> and a workshop will be held on Sunday, March 6<sup>th</sup>. *Proposed* fees for attendees for the Saturday lecture will be \$35/person, with a \$20/person lunch option and the Sunday workshop and lunch will be \$40/person. Richard Knisbeck made the motion that we accept Moats for the next program. John Roach seconded. Motion was approved.
- Bryan Peterson, Jason Odell, and Kevin Adams were suggested for a future program.
- Jeff will work on a raptor photo shoot for next year.
- **Program Committee's report is attached.**

#### Website – Jeff Klug

- Jeff reported that the website was up and running. If anyone sees any errors, or have any suggestions, please let Jeff or Phyllis Bankier know.

#### Exhibition Committee – Mary Dumont

- The next exhibition will be January 16<sup>th</sup> to March 12<sup>th</sup> at the Reuss Center. Up to 3 prints may be entered.
- **Exhibition Committee Report is attached.**

### **Membership Committee – Gerry Emmerich**

- The Kenosha Photo Group has requested membership in WACCO. A motion to have them be part of WACCO was made by Gerry Emmerich and seconded by Mike Matusinec. Approved.

### **International Salon – Gerry Emmerich**

- No report.

### **Awards Committee – Bill Rietz**

- No report.

### **Nominations committee – Bill Rietz**

- The following were nominated for officers of WACCO
- President – Ken Warning
- Vice President – Elizabeth Whitcomb
- Secretary – Paul Moertl
- Treasurer – Richard Knisbeck
- No other candidates were nominated. Motion to elect the 4 candidates was made by Gerry Emmerich. Seconded by Kathy Braun. Approved. The officers will take their elected positions as of the August 8<sup>th</sup> meeting.

### **Old Business**

- **Insurance** – at present, our \$2 million policy costs WACCO \$425/year. Jeff expects this to increase to \$500 next year.
- Jeff is looking for another insurer for WACCO. We currently have West Bend Mutual.
- We are a non-stock corporation. Question is who do we cover – members, committees, officers, etc...
- Jerry Clish and Elizabeth Whitcomb will work with Jeff on insurance coverage.
- **Bylaws** – we need all committee chairs to look at the bylaws and come up with recommendations to be sent to Mary Dumont to put into a document for the next meeting.

### **New Business**

- West Bend Camera Clique has invited WACCO clubs to attend a reception for an exhibit in August. They will let us know the date of the reception.
- Jerry Roach said that a guidance counselor in the Fox Valley is looking for someone to teach photography to high school students. It was brought up that perhaps a 4H person or former teacher in WACCO might be willing to do it.
- Audit of finances will be done by Elizabeth Whitcomb.

A motion to close the meeting was made by Gerry Emmerich and seconded by Richard Yehl. Approved at 10:50 am.

***Next meeting will be on August 8<sup>th</sup> at the Waukesha State Bank in Oconomowoc.***

## 5th Annual WACCO Exhibit

Dates: January 16 – March 12, 2016  
Location: The Blue (Reuss Federal Building)  
310 W. Wisconsin Ave.

Exhibit Chair: Mary Dumont  
maryldumont@gmail.com  
414-416-5633

### **Deadlines:**

**Submission Deadline: midnight, December 19, 2015**

**Hanging Date: January 16, 2016** drop off between 9am-10am

**Take-down:** Images may be picked up at your convenience the week of March 7-12, 2016. All images must be removed by noon on **Saturday, March 12, 2016.**

### **Artist Reception: To be determined.**

Limit of three (3) images, color and B&W accepted. We will accept a maximum of 80 pictures on a first come, first serve basis.

### **Guidelines:**

Theme: **Open.** Subject matter is open, but must be in good taste. No nudity allowed. Images must not have been shown at this venue previously, either with WACCO or with any other exhibit.

**MINIMUM** finished size of 16x20 frame. The exhibit space is large, and smaller images get lost in the room. Prints of a 16x20 size (or larger) with a mat and frame that puts the finished piece in the 22x28 (or larger) are highly encouraged.

### **Please make sure your art is ready for exhibiting – frame dusted, glass clean, etc.**

Image must be matted and framed. Alternate presentation methods (canvas, metal print, etc) are acceptable as long as the piece is finished and ready to hang with **wire strand**. Images without wire will not be hung.

Photographers are responsible for delivery and pick-up of pieces during the dates and times listed above. WACCO, The Blue and/or Exhibit Chair will not assume any responsibility for pieces at any time.

### **Submission materials:**

Image titles – please title with your last name, then image title example: Dumont\_image title  
Finished size of picture (frame size not print size, please just round to nearest whole number)

Small jpeg of images: NO larger than 2.5" wide or 2.0" height @100dpi

Selling price – if desired

Artist contact information – WACCO club, email, website or phone, if desired.

TREASURER'S REPORT (Activity)

**Activity Report for WACCO  
For the period ending 04/30/15**

**Receipts: General Account**

<b>Adam Jones Attendees</b>	<b>\$ 368.00</b>
<b>Total</b>	<b>\$ 368.00</b>

**Disbursements:**

<b>West Bend Mutual Ins-Liabilty Ins</b>	<b>\$ 425.00</b>
<b>Mequon Nature Preserve</b>	<b>450.00</b>
<b>Klugs Photo World-Expens for Adam Jones Seminar</b>	<b>153.33</b>
<b>TOTAL</b>	<b>\$ 1028.33</b>

**Receipts: Pay-Pal Checking**

<b>Transfer from PayPal Account</b>	<b>\$ 700.00</b>
<b>TOTAL</b>	<b>\$ 700.00</b>

**Disbursements:**

**Debit Card:**

<b>PSA Dues</b>	<b>120.00</b>
<b>TOTAL</b>	<b>\$ 120.00</b>

**PayPal Account:**

**Receipts:**

<b>Adam Jones Attendees</b>	<b>\$ 210.35</b>
<b>TOTAL</b>	<b>\$ 210.35</b>

**Disbursements:**

<b>Fees to Eventbrite</b>	<b>\$ 102.34</b>
<b>TOTAL</b>	<b>\$ 102.34</b>

## Competition Committee Report

Date: May 2, 2015

### Host Clubs:

<u>Year</u>	<u>Host Club</u>
Spring 2015	Wehr Nature Center
Fall 2015	Retzer and Riveredge
Spring 2016	Photo Pictorialists
Fall 2016	Menomonee Falls
Spring 2017	Fox Valley
Fall 2017	Unlimited Visions
Spring 2018	Creative Images and Image Makers
Fall 2018	Urban Ecology Center
Spring 2019	Wehr Nature Center

We need 3 workers for the digital section and 5 workers for the print section. back together after the Workers should arrive by 11am and are usually done by 5pm.

### Today's Competition:

Today's competition has 40 photographers with a total of 537 images, 376 projected and 161 prints. Both Mono Large Print divisions (Nature and Open) did not have the required 6 photographers to run the divisions at today's competition. The photographers were given an option of moving the images to the small print divisions, if they were not already entered in those divisions.

Participation in all print divisions is extremely poor. See included chart of showing the number of photographers entered in divisions for the last 5 years.

### Next Competition:

The next competition is scheduled for Saturday, Nov 7, 2015, to be held at the Waukesha State Bank, Oconomowoc, WI. Announcement will be submitted at the August 2015 meeting.

### Categories:

<u>Year</u>	<u>Nature Projected</u>	<u>Digital Projected</u>
Spring 2015	Weather	Macro
Fall 2015	Birds	Portraits
Spring 2016	Flowers	UrbanScapes
Fall 2016	Animals	Tabletop/Still Life
Spring 2017	Insects, Reptiles & Amphibians	Photojournalism/Sports
Fall 2017	Weather	Random Category (tbd 2/2017)
Spring 2018	Birds	Portraits

### Committee Notes:

The committee recommends that the Mono Nature Small Print and Mono Open Small Print be combined into one division titled Mono Small Print. The committee recommends that the Mono Nature Large Print and Mono Open Large Print be combined into one division titled Mono Large Print.

Updates to the Competition section of the Bylaws are complete and will be submitted after the delegates vote on the recommended changes to the Mono Print divisions at the August 2015 delegates' meeting.

## Program Report

May 2, 2015

### Program Report

The Adam Jones Seminar was a big success. We sold out by the beginning of March. Gross Sales were \$1496.00 and the fees for Eventbrite and Paypal were \$122.57 for a net sales of \$1373.43. We had a 187 paying attendees and we had 179 show up for the seminar. We had \$824 or 103 people use the website to sign up and the rest (84) mailed or gave me their registration. It looks like we made a profit of \$570.10. Using Eventbrite made registration a lot easier to do and also allows for anyone wishing to use credit cards to do so.

For our next seminar we would like to recommend Mike Moats (<http://www.tiny-landscapes.com> or <http://www.macrostoreonline.com>). He teaches closeup photography and is very popular right now. His fee is \$1000 plus expenses, which would be travel and hotel. He would do a lecture and/or a hands on lecture and photo shoot, his base fee would not change, but he would charge more for expense. We are again looking for a date in March or maybe April, since Easter is on March 27, 2015. The dates we are looking at would be March 5, 12, or 19 with preference of the 12th. We could do April 2 or 9th also. The fee would be \$35/person for the seminar plus lunch (\$20) or \$55 and then a workshop of 20 people at \$40/person plus lunch (\$20) for a total of \$60 and a package of \$115 for the weekend.

This will be an in depth unique one or two days of learning, fun, and entertainment. It is for the beginner to the intermediate photographer wanting to learn more about the macro world in nature. He would cover equipment, camera functions, finding subjects and post processing.

Another possibility is Jason P. Odell (<http://www.luminescentphoto.com>)

## Program Report

Jason P. Odell is a professional photographer who specializes in wildlife, landscape, and creative urban themes. He has authored eleven comprehensive photography guides, including guides to Nikon's Capture NX, Adobe Photoshop Lightroom and Nik Plug-ins.

Jason is regarded for his abilities as a photographer and an educator. He communicates both the technical and artistic sides of modern digital photography, making his books and workshops popular with photographers worldwide.

Jason's photography has been featured by Nik Software, Tiffen, Studio Photography Magazine, Wildlife Photographic Magazine, Singh-Ray Filters, and Digital Silver Imaging.

His fee is \$250 plus travel expense, which might be about \$1000. We could do a rate of \$35/person plus lunch (\$20) for a total of \$55/ person. He also mentioned doing a workshop, but I have not heard what that might be.

A last possibility is Kevin Adams (<http://www.kadamsphoto.com>) He does nature and night photography and would be an interesting person for a day long seminar. His fee is \$1750, \$750 for the day of the seminar and \$500 for each travel day, plus expense. So he would be a little more expensive. He would be around \$50 /person plus lunch (\$20) for a total of \$70/person.

All of the numbers for figuring the fees is using the count of 65 people attending the seminars to break even. We have room for 80 people. (that is figuring the BW in Brookfield) We could look at the Mequon Nature Preserve as another venue to hold the seminar and do lunch with subs or have it catered.

Should we hold more than one seminar per year? If so when should the second one be held and should it be different from our main seminar in March.

## Program Report

### OPERATIONAL PROCEDURES FOR THE PROGRAM COMMITTEE

Article VI, Section 1. The following shall be standing committees:

...Program Committee....

1. At the regularly scheduled August Board of Delegates meeting, the President will appoint the chairperson for the Program Committee along with at least **four** other members of the Board of Delegates to serve as members of the Program Committee.
2. The primary function of the committee shall be to plan, on a regular basis, all programs and tours for WACCO.
  - a. Programs should be diversified so that no one area of photography dominates the schedule.
  - b. Programs should fall into categories such as: workshops, seminars, entertainment, sponsoring of PSA conventions, etc.
  - c. This committee shall not make policy, program or monetary commitments for WACCO except upon specific instructions from the Board of Delegates.
3. It will be the responsibility of the committee to plan programs well in advance so they may be coordinated with other WACCO events and properly promoted.
4. It will be the responsibility of the committee to make the necessary arrangements for equipment and other needs for any given program.
5. **It will be the responsibility of the committee to develop a proposed budget that will be presented to the Treasurer sometime during the month of September.**
6. The committee will maintain an accurate record of all expenditures and provide receipts to the Treasurer for reimbursement or bills for payment.
7. **Subcommittees can be established by the committee in compliance with the Board of Delegates adopted Operational Procedures for Subcommittees.**
  - A. **If a sufficient number of Delegates to serve as committee members are not found, the chairperson shall first request the President to appoint additional members.**
  - B. **If the President is unable to appoint a sufficient number of Delegates to the committee, a subcommittee may be appointed.**



## Program Report

### OPERATIONAL PROCEDURES FOR THE WEBSITE AND SOCIAL MEDIA COMMITTEE

Article ?? Section 1. The following shall be **standing committees**:

...Website and Social Media Committee...

1. A Website and Social Media Committee, composed of the Vice President and at least two members of the Board of Delegates, shall be appointed by the President at the regularly scheduled August Board of Delegates meeting.
2. It shall be the duty of this committee to disseminate information to the general public regarding the Organization's activities including any competitive events which the Organization sponsors.
3. The chairperson will provide the secretary and the president a copy of the current passwords for the website and Social Media. If any changes to the passwords are made, a written copy shall be forwarded to the secretary and president.
4. This committee shall not make policy or commitments for WACCO except upon specific instructions from the Board of Delegates.
5. The committee shall disseminate information to the general public regarding WACCO's activities.
6. The committee will prepare info to Website and Social Media for various WACCO events when it is requested to do so by the event's organizing committee.
7. As an ex officio member of the committee, the President shall be invited to all committee meetings.
8. **The committee shall project a budget for the fiscal year and submit it to the Treasurer during the month of September.**
9. The committee will perform any other appropriate tasks delegated to it by the Board of Delegates.

## TREASURER'S REPORT

### WACCO ACCOUNT BALANCE REPORT As of April 30, 2015

Period covered 01/02/15 thru 04/30/15

Account	Balance
<b>Checking Account General Associated Bank:</b>	
Beginning balance	\$ 8232.23
Deposits	368.00
Disbursements	1028.33
Ending balance	\$ 7571.90
	=====
<b>Checking Account Associated Bank (Pay Pal)</b>	
<b>Beginning Balance</b>	\$ 1994.95
Deposits-PayPal	700.00
Disbursements-Debit Card	120.00
Ending Balance	\$ 2574.95
	=====
<b>PayPal Account</b>	
<b>Beginning Balance</b>	\$ 687.90
Deposits	210.35
Disbursements(fees)	102.34
Transfer to PayPal Ckg.	700.00
Ending Balance	\$ 95.91
Balance all accounts	\$10242.76

WACCO List of Local Events Scheduled for This Summer.

- a. 166<sup>th</sup> Walworth County Fair – September 2-7
- b. Wausau kayaking – July 7-11 (USACK Age Group Nationals), July 12 (Buttercup Slalom) and August 15-16 (Midwest Freestyle Championships)
- c. Dairyland Bicycle Tour June 18-28 – East Troy: Friday, June 19
- d. Old World Wisconsin
- e. Wings over Waukesha – no event in 2015 due to runway construction
- f. Bristol Renaissance Fair – Weekends July 11-September 7, Bristol, WI
- g. Waterford Balloon Festival – July 17-19
- h. Wisconsin State Fair – August 6-16
- i. Wild West Show – August 8-9 Pinecrest Historical Village, Manitowoc
- j. Milwaukee Air Show – July 25-26
- k. PSA Conference, Yellowstone – Sep 27-Oct 3

From Gerry Emmerich